

April 24, 2011

MEDIA RELEASE

SKYSISTERS 2011 Friday, April 22 to Sunday, April 30

It's raining girls in lingerie over Toogoolawah

While many were spending the day looking for Easter eggs, spectators at Skysisters 2011's eyes were diverted upwards as it rained girls in lingerie over Toogoolawah, Queensland this Easter Sunday.

As part of Skysisters 2011, the girls were up in the air for the Lady Bird lingerie jump and they certainly caused a stir on the ground. The lingerie, courtesy of Lady Bird Lingerie Noosa & Gympie, came in all colours and styles and the Drop Zone came to a standstill as the girls made their way to the plane.

Skysister 2011 organiser, Susie McLachlan, said the jump was what Skysisters was all about with the girls getting together to celebrate the female form, to push their boundaries, have some fun and attempt to break some records along the way.

"Skysisters is all about a group of girls of all ages getting together to inspire and motivate each other and we've come up with a fantastic selection of themed jumps throughout the nine-day program to keep it fun and action-packed," said Susie.

"We're having a blast and having so many girls together gives us a fantastic opportunity to attempt some all-female records and to take some new recruits into the air. Skysisters is a great opportunity to come and have a go and try skydiving for yourself. Yesterday we had a 3-generation jump which was amazing so you can even bring your nana and have a try!"

The record attempts are expected to take place in the next few days when the girls have had a chance to practice.

The event, which is free and open to the public, has also attracted an impressive list of attendees from within the skydiving fraternity including Kate Cooper-Jensen from California who has completed over 9,500 jumps and holds 14 world records and cinematographer, Norman Kent who is responsible for filming the skydiving scenes in movies like Terminal Velocity, Point Break and Get Smart.

Dates and times of jumps will be weather-dependent but regular updates will be posted on the Skysisters Facebook page at www.facebook.com/skysisters.

Ends.

EVENT INFORMATION

Please find below a summary of Event Information including record attempts and location details, a 'brag-sheet' of coaches attending and a Program Outline which will summarise the visual feast of activity, colour and creativity you can expect over the next two weeks.

Attached to this email is a list of attendees and their origins. Please contact us for attendee details if required.

Essential Event Information

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|-----------------------------|--|---|---|
| WHAT & WHEN: | Pre- Skysisters Learning Curve Camp: Monday April 18 – Thursday April 21, 2011 Skysisters 2011: Friday April 22 - Sunday April 30 2011 | | |
| WHERE: | Ramblers Parachute Centre 7353 Brisbane Valley Highway Toogoolawah QLD 4313 <u>Please see map</u> | | |
| RECORD ATTEMPTS: | <u>World Records:</u> Atmonauti Angle Wingsuit Flock <u>National Records:</u> Big-way Formation POPS (over 40's) Formation Head Down Freely Canopy Formation Stack CRW Diamond Dive | <u>Current Record:</u> 5-way (2007) 8-way (2008) 47-way (2005) 16-way (2007) 6-way (2007) 5-way (2007) No current record | <u>2011 Record attempt:</u> 8-way 10-way 60-way 20-way 8-way 8-way 9 - way |
| COST FOR SPECTATORS: | FREE | | |
| MORE INFORMATION : | www.skysisters.com.au www.facebook.com/skysisters www.facebook.com/freshprandmarketing | | |

Program Outline

NB: All scheduled and jumps are weather dependent and the program may vary. Please contact us should you want specific stories or pictures. Live footage and media releases on record breaking attempts will also be distributed throughout the event on request.

SKYSISTERS 2011

| Date | Planned program |
|---|--|
| MONDAY APRIL 25: Easter Monday / Anzac Day | POPS (Parachutists Over Phorty Society) Record Attempt Colour-coordinated visual jumps which spell words such as L O V E Fashion Glamour jumps Lady Bird Lingerie Jumps Night Jumps Presentations by internationally renowned coaches such as Heather Swan of BASEClimb (World Record wingsuit base jumping) |
| TUESDAY APRIL 26: | Cypres Body Painting day – filmed by Norman Kent Fashion Glamour jumps Lady Bird Lingerie Jumps Night Jumps |
| WEDNESDAY APRIL 27: | 2-Way FS Scramblers Challenge for all experience levels Fashion Glamour jumps Lady Bird Lingerie Jumps |
| THURSDAY APRIL 28: | CRW 9-way Wedge World Record attempt Wingsuit 10-way Wedge World Record attempt Fashion Glamour jumps Lady Bird Lingerie Jumps Tiger Moth jump |
| FRIDAY APRIL 29: | Fashion Glamour jumps Lady Bird Lingerie Jumps Tiger Moth jump Judging of Get Frocked Photo competition – Australian Idol Style Get Frocked Friday Night party with awards |
| SATURDAY APRIL 30: | Various jumps – get in as much as we can before Skysisters ends! Skysisters Ball including the Record Award Presentations and other Awards, then PARTY |

International and National Coaches in attendance

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|--------------------|---|
| Kate Cooper-Jensen | California, USA - 9,500+ jumps, 14 world records, Jump for the Cause Women’s world records organiser |
| Elise Hill | Picton, NSW - Jumper for 20 years, 6,800+ jumps under her belt |
| Lisa Perdichizzi | Toogoolawah, QLD - 3,000+ jumps, holder of 4 national record including 47-way in 2005 |
| Jules McConnel | Moruya, NSW - 5,000+ jumps over 15 years, national and world record jumps and claim to fame is “original flying zucchini”!! |
| Melissa Nelson | California, USA - 8,700 jumps and Free-fly extraordinaire! |

Event organiser:

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| Susie McLachlan | Moffat Beach, QLD - Event Organiser, 2,600+ jumps, Australian Gold Medallist in 10-way Speed Stars and 16-way Formation Skydiving and Australian Silver Medallist in 4-way intermediate Formation Skydiving |
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Contact details:

For further media information, please contact:

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For further event information, please contact one of the following Skysisters (on the ground at event)

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