



Noosa Journal

Friday 6/05/2011

Page: 46
Section: General News
Region: Sunshine Coast, AU
Circulation: 22498
Type: Regional
Size: 318.69 sq.cms.



slice
slicemedia.com

press clip



Undies from above create some hoopla

SLIPSTREAM: Female skydivers make a jump in lingerie above Toogoolawah. Picture courtesy of Steve Fitchett

ISOBEL COLEMAN
colemani@qst.newsltd.com.au

NOOSA retailer Lady Bird Lingerie received a massive business boost when its products literally fell out of the sky.

Girls from all over Australia went up in the air for the Lady Bird lingerie jump at Skysisters 2011 at Toogoolawah recently.

Organiser Susie McLachlan said the event caused quite a stir and, "the drop zone came to a standstill as the girls made their way to the plane".

"The jump was what

Skysisters was all about with the girls getting together to celebrate the female form, to push their boundaries, have some fun and attempt to break some records along the way," she said.

"Skysisters is all about a group of girls of all ages getting together to inspire and motivate each other and we've come up with a fantastic selection of themed jumps throughout the nine-day program to keep it fun and action-packed."