



SKYSISTERS 2011

Female Skydiving Convention

Friday, 22 to Saturday, 30 April 2011

www.skysisters.com.au

Fundraising for Skysisters 3

We understand that Fundraising your way into the Skysisters 3 event may be challenging and we want to make it as easy for you as possible and give you plenty of support to help you reach your fundraising (and skydiving) goals.

Included in your Fundraising Kit are:

- 5 x Sheets of Wine Labels (40 wine labels to sell wine bottles @ \$20 profit per bottle. If all sold is \$800 towards your Fundraising Total)
- 10 x Skysisters Pens (10 @ \$5 each is \$50 towards your Fundraising Total)
- 5 x 'Chuting for Charity sponsorship envelopes (If 5 friends raise \$1,000 each, half of this amount i.e. \$2,500 goes towards your Fundraising Total). Let us know if you need more.
- Event Sponsorship proposal letter. (Half the value of any sponsorship you source goes towards your Fundraising Total)

So, the concept is to get going with the Fundraising efforts sooner rather than later, so that hopefully, your Entry Level is confirmed before Christmas. If you make it into the higher levels where custom equipment incentives are concerned, it would be lovely to have those orders also on the production line (ideally before 30 November) in order for them to be built for you in time for the Skysisters Event. (Note: depending on your choice of canopies and containers, they can take up to 5 months to build). *Imagine arriving at Skysisters... pick up your rego show bag and then make your way over to pick up your jumpsuit, then your helmet and then your RIG!!*



Fundraising Guidelines

1. Wine Labels

40 x Skysisters 3 souvenir wine labels have been enclosed as an additional source of fundraising for your use. Clean Skin wines can be purchased at most bottle shops around Australia, or you could ask for wine donations from your local winery or friends/family. Simply affix the Skysisters label and sell these souvenir wines. A profit of \$20 per bottle is recommended. All profits should be duly noted on the enclosed Wine Label form. Upon completion, the form, in addition to any unused labels, and cheque/money order for amount raised, must be returned by the 20th of March 2011 to:

Skysisters 3 – Souvenir Wine
PO Box 178
Moffat Beach QLD 4551
Australia

Alternatively, a bank transfer for the total amount raised should be sent to:

Bank: Commonwealth Bank; Account Name: Skysisters; BSB: 064239; Account No.: 10017287
(Include: "WINE: Your Name" on the transfer)

2. Pens

10 x Skysisters Souvenir pens have been enclosed in your Fundraising Kit as another additional source of fundraising for you. These have been donated from www.boostpromotionalproducts.com.au in return for a link on the Skysisters website.

Simply sell these pens for \$5 each. When you complete the sales of your pens, send a cheque/money order for amount raised. The money and/or unsold pens must be returned by the 20th of March 2011 to:

Skysisters 3 – Souvenir Pens
PO Box 178
Moffat Beach QLD 4551
Australia

Alternatively, a bank transfer for the total amount raised should be sent to:

Bank: Commonwealth Bank; Account Name: Skysisters; BSB: 064239; Account No.: 10017287
(Include: "PENS: Your Name" on the transfer)

3. Send 'em Chuting for Charity

Your Fundraising Kit includes envelopes to give to friends, family or colleagues who are interested in doing a Charity Tandem Jump.

Each individual is required to collect donations to a minimum value of \$1,000 to qualify for a tandem jump at the Drop Zone of their choice. All monies raised above \$500 per charity tandem jump will go towards your fundraising total.

Please ensure that all donations they receive are detailed on their donation envelopes and your name is noted as their supporting Skysister so that the monies can be attributed to your total. Envelopes and money in the form of a cheque/money order should be returned as soon as possible to:

Skysisters 3 – Chuting for Charity
PO Box 178
Moffat Beach QLD 4551
Australia

Alternatively, a bank transfer for the total amount raised should be sent to:

Bank: Commonwealth Bank; Account Name: Skysisters; BSB: 064239; Account No.: 10017287
(Include: "TANDEM: Your Name" on the transfer)

4. Sponsorship

Enclosed in the Fundraising Kit is a Sponsorship Letter to help you source sponsorship for Skysisters 3 from businesses/organisations in your area. This letter details what prospective sponsors of Skysisters 3 will receive for their support.

Sponsorship can be in the form of Major or Minor sponsors and/or goodies for the Registration bags as per the Sponsorship letter. Alternatively, sponsorship can take the form of in-kind support such as airline tickets for coaches, aircraft fuel, etc that you may be able to secure for the event.

Half the value of any sponsorship secured as a direct result of your efforts will be added to your fundraising total. This is a great opportunity to raise larger sums quickly.

Please ensure that you let us know who you have sourced and their level of sponsorship so that we can ensure your total is calculated accordingly.

Other Fundraising Ideas

There are countless initiatives you could take on to effectively fundraise either on the dropzone or with family, friends and colleagues. Here is a list of some ideas to get you started:

- Sausage sizzles
- Fresh fruit juice & smoothie stalls
- Wine & cheese tastings
- Jelly shots
- Belly button shots
- Cocktail nights
- Games nights
- Movie nights
- Print t-shirts
- Jumpathon – get friends to sponsor you per jump and jump hard one day
- Packathon – as above, only pack hard
- Kissing Booth
- Dinner parties
- Cocktail Parties
- Trivia nights

