



SKYSISTERS 2011

Female Skydiving Convention

Friday, 22 to Saturday, 30 April 2011

www.skysisters.com.au

The World's Ultimate Female Skydiving Event

Support spirited women at an unique event for a worthy cause.

Historically skydiving has been a male dominated sport. In recent years, there has been a strong female skydiving movement. At the previous two Skysisters events in 2005 and 2007, over 200 female skydivers attended the all-female skydiving conventions, called Skysisters United. They were an overwhelming success on many levels, culminating in the setting of many National records and one World record, which generated an extensive amount of media coverage.

Female skydivers are full of energy, passion and spirit. Bigger, better, harder, faster is what they want, so the dates are set in April 2011 for Skysisters 3 and there is no doubt that previous records will be smashed. At the upcoming Skysisters, they plan to break their four records and set three new ones.

SKYSISTERS - ALL FEMALE RECORDS

National Records	Current Record	2011 Record Attempt
Big-way Formation	47-way (2005)	60-way
POPS (over 40's) Formation	16-way (2007)	20-way
Head Down Freefly	6-way (2005)	8-way
Canopy Formation Stack	5-way (2007)	8-way
World Records	Current Record	2011 Record Attempt
Atmonauti Angle	5-way (2007)	8-way
Wingsuit Flock	8-way (2007)	10-way

It is anticipated that over 150 of Australia's active female skydivers will attend the convention plus at least 50 ladies of other nationalities. Already, fifteen of the world's greatest female coaches have accepted invitations to lead the event. Throughout the event, women will be flying their bodies and their parachutes each and every day (and some nights) and it is expected that over 4,000 jumps will be made by the ladies over the nine day period.

There is more to this event than just breaking records, there will be female celebrities tandem jumping, live TV broadcasts, fashion shows, video festivals and show bags; the filming of a documentary; plus important seminars and work groups pertaining to female skydiving issues, sport development and advancement.

Skysisters is looking for suitable sponsors who would enjoy supporting the ladies on their mammoth endeavours. Skysisters show bags are also a unique vehicle for organisations to promote themselves and give product samples. Of course should you have other exciting ideas on how to support our ladies achieve their goals, we would love to hear from you.

Don't miss this opportunity because it will be another four years before the ladies come back for Skysisters 4.

Major Event Sponsor - Investment \$30,000

Receives:

- Broadcast quality footage and professional photographs for use as TV and print advertisements (i.e. sponsor and/or organisers create advertisement concept(s). Sponsor can choose the talent and filming can occur either during the event or after).
- Sponsors banners, flags, posters positioned in all high visibility locations on drop zone (i.e. 4 on edge of main landing area, at plane embarkation areas, packing huts, registration area, and as a backdrop for media interview areas).
- Sponsor's large banner fixed on the ground of the main landing area for unique aerial footage.
- Sponsor's logo featured on event website (with link) and on Skysisters' social networking pages (i.e. Facebook and MySpace).
- Sponsor's logo/banners/products shown nightly on the big screen with footage of the days events.
- Twenty copies of the event DVD with sponsor listed in the credits.
- Sponsor's name used in all promotions and media releases leading up to, during and after the event.
- Two complementary tandem jumps including video to use at sponsor's discretion (i.e. staff, clients, or promotional competitions at the event).
- Inclusion of sponsor's promotional material in event showbags (i.e. brochure, price list, product samples, t-shirt, sticker, etc).

Minor Event Sponsor - Investment \$2,000

Receives:

- One sponsor's banner positioned on the edge of main landing area during the entire event.
- Sponsor's logo featured on event website (with link) and on Skysister's social networking pages (i.e. Facebook and MySpace).
- Sponsor's logo/banner/products shown nightly on the big screen with footage of the days events.
- Four copies of the event DVD with sponsor listed in the credits.
- Inclusion of sponsor's promotional material in event showbags (i.e. brochure, price list, product samples, t-shirt, sticker, etc).

Show Bags

All female skydivers attending the event, including tandem passengers (250 anticipated) will be given a show bag containing product samples, t-shirts, stickers, promotional items, brochures, etc. from sponsors, skydiving equipment manufacturers and various supporting organisations.

This is a unique opportunity to promote your company and product(s) to a key demographic group of the country's most highly motivated and talented women.

Companies who contribute to the showbags will be listed on the event website (including link).